

2012 United Men's Basketball League - Overview for New Teams

Now is the best time to join the United Men's Basketball League!

The United Men's Basketball League (UMBL) is a men's "Semi-Pro" basketball league that offers male athletes an opportunity to continue their hoop dreams after college.

The UMBL currently has 12 teams in North America, with many featuring Professional International players.

For the 2012 season, all teams will play an 8 to 10 game, regular season schedule.

Example:

- 5 home / 5 away
- 6 home / 4 away
- 4 home/ 6 away
- 4 home/ 4 away

2012 Game dates are as follows:

- May 12 (Opening Day), May 19, May 26
- June 2, June 9, June 16, June 23, June 30
- July 7, July 14
- July 21 - 22 (Regional Tournaments)
- August 4 - 5 (National Tournament)



2012 Team Membership Requirements:

- Adequate staffing (Manager, Coaches, Refs, Trainer, etc)
- Dependable Team Transportation
- Team Name (City or State + Mascot [example= "Gulf Coast Tornadoes"])
- Form a team of 10 to 15 players (at least 80% with college experience, Ages 20 & up)
- At least High School Quality Team Uniforms through official UMBL vendor
- Secure a gym for your team home games & practices
- You & Your Organization's Commitment
- Liability & Accident / Injury Insurance / Event Insurance

UMBL Membership includes:

- UMBL Banner
- Official Game Ball
- Contact to Professional Agents
- Contact to Professional Teams
- National & International Exposure
- Team Website
- UMBL Team and Staff Directory
- Regular Season and playoff Schedule

For more details call our office at 864-962-5527 or email us at: info@umbl.org

Mr. Larry Davis – President

Financials: Widely varied. The 2012 season, teams spent from \$3,000 to \$5,000 in total operations.

The following information is a general outlook. Actual results may vary and are estimates only.

Gym Rental

\$50 / hour x 3 hours / rental = \$225/ game day. (5 home games)

Estimated Gym Cost = \$1125

Team Staffing

Officials: \$50 each, 3 per home game x 5 games = \$750

Score Clock: \$7.50 per home game x 5 games = \$37.50

Stat Keeper (Home Team): \$7.50 per home game x 5 games = \$37.50

Stat Keeper (Guest Team): \$7.50 per home game x 5 games = \$37.50

Door Person: \$7.50 per home game x 5 games = \$37.50

Setup Crew: \$10 per home game x 5 games = \$50

Cleaning Crew: \$10 per home game x 5 games = \$50

Event Security: \$50 per home game x 5 games = \$250

Head Coach: \$25 per game day x 10 games = \$250

Assistant Coach: \$10 per game day x 10 games = \$100

Athletic Trainer: \$25 per game day x 10 games = \$250

Team Manager: \$10 per game day x 10 games = \$100

Other Staffing: \$\$

Estimated Staffing Cost: = \$ 1500 - \$2500

Marketing:

Flyers / Mail-outs \$300

Newspaper Ads: \$50 to \$500

Radio: \$100 to \$1000 (depending on ad spots)

Television (Local Air-time): \$500 to \$3500

Estimated Marketing Cost: \$400-\$4000

Team Travel (Regional)

Van Rental: \$130 per day

Fuel (Van): \$150 per trip

Team Meal: \$120

Estimated Road Trip Cost: \$400 each

Team/ Club Supplies

Practice Basketballs, Water Coolers,

Team Towels, First Aid Kit, Video Camera

DVD Recorder, Record-able DVD's

Cost \$\$\$

UMBL Supplies & Membership: (Must be ordered through the UMBL)

The Rock* Game Basketballs: \$35 each

UMBL Membership: \$350 for Returning Teams, \$400 for Military and Teams with WBCBL affiliation, \$500 for New Teams and \$600for Travel Teams

Any new Team Uniforms

Team Revenue Opportunities

Team Tryout fees: \$25 to \$75 per participant

Youth Basketball Camps & Clinics: \$20 to \$100 per participant

Professional Player Contract Signings: \$\$\$

Team Merchandise (T-shirts, Hats, Head-bans, Cups, Posters, etc...)

Team Fund-Raisers (Carwash, Raffles, etc...)

Game Admission: \$5 to \$8 per fan

Season Ticket Sells: \$\$\$\$

Advertising Sells (advertise other business at your games with banners and brochures, and game-day programs): \$\$\$\$

Concession Sells: \$\$\$\$

Team Sponsorships / Donations: \$\$\$\$





2012

League Overview for Team Owners

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